Investing in Curation

A Shared Path to Sustainability Actions for Curation Practitioners

What the 4C Roadmap means for you!



Collaboration to Clarify the Costs of Curation

The Vision

In five years time (2020) it will be easier to design or procure more cost effective and efficient digital curation services because the costs, benefits and the business cases for doing so will be more widely understood across the curation lifecycle and by all relevant stakeholders. Cost modelling will be part of the planning and management activities of all digital repositories.

Curation Practitioners

Those with direct responsibility for managing digital assets and appropriate knowledge about digital curation processes and techniques

Message	What	2015	2016	When 2017	2018	2019
Identify the value of digital assets and make choices	Lobby management into proper resourcing of selection and appraisal practice and focus on cost-effective digital curation activity.					
Demand and choose more efficient systems	Establish a common understanding of curation. Share experiences and empirical evidence about tools & methods to provide institutions with baseline curation requirements.					
Develop scalable services and infrastructure	Make realistic assessments of institutional capability to provide scalable services & infrastructure and compare this with the cost effectiveness & suitability of external service provision.					
Design digital curation as a sustainable service	Work with digital curation service consumers (users) to model the current costs and benefits of digital curation activity.					
Make funding dependent on costing digital assets across the whole lifecycle	Collaborate with peer organisations and engage with tools to establish the cost and benefits of digital curation. Be prepared to clarify whole lifecycle costs for managing digital assets.				•	
Be collaborative and transparent to drive down costs	Devote resources to clarifying the costs & benefits of curation and then share the findings with the wider community. Ask for reciprocal information from others.					

See http://4cproject.eu/rmfeedback for more information about the Investing in Curation roadmap and for an opportunity to feedback. See http://curationexchange.org for tools to help understand curation costs